

## **TRIAD UNLIMITED PRIVACY POLICY**

Triad Unlimited (“TRIAD”) has adopted this Privacy Policy (“Policy”) to govern the collection, use,

and storage of data. (“TRIAD,” “We” or “Us,” as used in this Policy, may include TRIAD subsidiaries and

affiliated entities.) TRIAD is an asset management consulting firm formed by practitioners to address our

client’s need for optimized asset performance. TRIAD takes the issue of privacy very seriously. This Policy is

intended to help you understand how TRIAD collects, uses and safeguards the information we collect. This

Policy governs all forms of Personal Information collected by TRIAD whether electronic, written or oral. By

accessing our website or providing your information to us, you accept and agree to the practices described in

this Policy.

### **What Types of Information We Collect**

We collect a variety of information when you visit our website and engage with our service. This

information may include name, job title, email, company name, address, phone number, credit card

information, IP address, and industry/career demographics, which identifies you as an individual or is

information that can be linked to you as an individual (“Personal Information”).

Visitors may generally browse public portions of the TRIAD website anonymously without

providing any detailed information. However, Personal Information is required in connection with

registering with the site. In addition, Personal Information will be requested in connection with

membership registration, event activities, purchasing products or services, requesting additional

information, signing up for newsletters, or submitting questions through this site.

### **How We Collect Personal Information**

In general, a visitor will know when Personal Information is being collected because he or she will

have to fill out a form. In addition, we may collect Personal Information through your use of the website and

Apps, or any discussion boards or chat rooms. TRIAD collects Personal Information at trade shows when

business cards are submitted; when users download products on our website (including webinars); when

applying for membership or certification; when creating a username on our community platform; when users

register/attend/sponsor/exhibit/speak at events; and when users utilize our third-party job board platform.

TRIAD does not knowingly collect or use any Personal Information from users under 13 years of

age.

## **Cookies**

A “cookie” is a piece of data stored on your hard drive containing information about you.

TRIAD may use cookies in order to collect certain information about you, such as IP addresses

(the Internet address of a computer), domain names (e.g., whether you are logged on from a

.com, .gov, or .edu domain) and the type of computer and operating system being used. We may

also use cookies to identify your computer when you revisit our website or to recall your

authentication information. TRIAD may collect such information in order to better operate the

website so as to enhance your experience while using the website. You have the option of setting

your computer to disable cookies or to alert you when cookies are being used. If you choose to

disable cookies, please be aware that portions of the Site may not function properly

### **How We Use Information**

The Personal Information we collect is used to communicate with visitors to improve the

content of our website, to notify consumers about updates to our website, to contact consumers

for marketing purposes, and to contact clients about our asset management optimization

programs. We may contact you to confirm purchases, enrollment to services, or to check the

accuracy of the information you provide. We may also send you notices about special offers, new

products, services, promotions, upcoming events and other similar information

In addition to the other uses described in this section, we may also use your Personal

Information with your consent, as you expressly authorize us to do so.

We will not keep your Personal Information any longer than necessary.

## **How We Share Information**

TRIAD may provide personal information to third party agents that have been hired to

help provide a requested good or service. Unless directed otherwise at the time of collection, we

may also share collected personal information with third parties who may have information or

services that we believe could be helpful to our clients. Clients or members may opt-out from the

sharing of collected information by contacting [contactus@triadunlimited.com](mailto:contactus@triadunlimited.com).

TRIAD reserves the right to disclose without notice any information in its possession

if required to do so by law, to protect or defend TRIAD's rights or property, or to respond to

an emergency.

This website may contain links to third-party websites which are not under the control of

TRIAD. We are not responsible for the privacy practices of any linked site. Links to other sites

do not imply TRIAD's endorsement of the products or services, or privacy or security practices

of those websites.

### **Our Security Protections**

We use commercially reasonable efforts to make our collection of data consistent with all

applicable laws and regulations. We exercise care in providing secure transmission and storage

of data. However, no data transmission or storage is 100% secure. We cannot warrant that all

data we transmit, store and collect will be completely secure. We take commercially reasonable

efforts to create and maintain firewalls, restricted access and other appropriate safeguards to

ensure that, to the extent we control information, it is used only as authorized by us and

consistently with this Policy.

### **Your Privacy Options**

We respect your privacy and recognize your right to limit how we contact you and share

information. We will endeavor to correct, update or remove collected Personal Information if

contacted.

When we contact you by email, all email campaigns from TRIAD will contain

instructions and/or hyper-links to Opt In or Opt Out (unsubscribe) of our email lists. In

addition, e-mail addresses may be removed from TRIAD e-mail lists at any time by

contacting TRIAD as outlined below.

TRIAD acknowledges that you have the right to access your Personal Information. In

case you request us to remove data, we will respond within a reasonable timeframe.

Upon request, TRIAD will provide you with information about whether we hold any of

your Personal Information. You can have us update or correct your Personal Information or

remove it from our system by making a request to us at the contact information provided below.

Requests typically receive a response within thirty (30) days.

If you believe that any information we are holding on you is incorrect or incomplete,

please write to or email us as soon as possible at the address below. We will promptly correct

any information found to be incorrect.

### **Changes to the Privacy Policy**

TRIAD reserves the right to modify this Policy at any time without prior notice. Your

continued use of this website shall constitute your acceptance of the Policy.

### **CONTACT US**

Questions or comments about this Privacy Policy should be directed to:

Ramon Viscarra, Operations Coordinator

41197 Golden Gate Circle, Murrieta, CA 92562, USA

Office: 877.874.2385

[RViscarra@TriadUnlimited.com](mailto:RViscarra@TriadUnlimited.com)